

Marissa Laubscher

mлаubscher@gmail.com

188 E Howard Ave. Eugene OR, 97404

831.224.0809

An arts professional with over 10 years experience working to bring the arts into every day life.

EDUCATION AND AWARDS

- 2012 **MA Candidate, The University of Oregon**, Eugene, OR
Community Arts Concentration
- 2005 **BA Studio Art, The University of California**, Santa Cruz, CA
Sculpture and Intermedia Concentration
Florence French Scholarship awarded for excellence in the arts
Porter College Honors
Phi Beta Kappa Honors Society
- 2003-04 **Education Abroad Program, The University** of Bordeaux, France
Completed course work in Art and in French Language and Culture.

PROFESSIONAL EXPERIENCE

- Sept. 11-
Present **The Center for Community Arts and Cultural Policy**, Eugene Oregon
Graduate Research Fellow
- manage Visiting Scholars event series: create professional service contracts, coordinate travel logistics, prepare budget, plan and promote events, liaise between community partners; support professor's in their research.
- Jan. 11-
Present **The City of Eugene Cultural Services**, Eugene Oregon
Co-Creative Director/ Co-Founder of (sub)Urban Projections
- co-founded a digital art festival in the back-alleys of downtown Eugene with a mission to champion emerging artists, cultivate community, and celebrate the spirit of Eugene through an accessible digital arts festival that transforms downtown and expands the possibilities for public art.
 - managed all aspects of this program from creating a goal and vision, meeting with community members during the pre-planning stages, drafting and distributing a call for submissions, selecting works and managing the jury process, creating and implementing a marketing plan, recruiting and managing volunteers, converting the submissions for play-back, and installing and MCing the event.
- Sept. 10-
June 2011 **The City of Eugene Cultural Services**, Eugene Oregon
Public Art Intern
- project lead for the *One World Many Stories* Public Art Contest: developed a submission management system and WordPress site, planned and implemented an artist outreach strategy, facilitated the selection committee and oversaw the installation and unveiling of the winning work.
 - designed educational program materials
 - installed an exhibit of Bike Corral Proposals for community feedback.
 - researched collections management database options as well as examples of public art existing in the "right of way" for a street construction project aimed at bridging the University to Downtown.
- Summer
2011 **The Hollywood Theatre, Portland, OR**
Program Coordinator Intern
- managed the "Video Gong Show" program, a monthly multi-layered audience-centric YouTube battle: planned the logistics, recruited submissions, acquired corporate sponsors, and ran the projector.
 - assisted with community engagement efforts for all of the theatre's programs, by researching and reaching out to target audiences, designing collateral, and brainstorming ways to make existing programs more participatory.
- March 09-
Dec. 2009 **Bonnie Kahn's Wild West Gallery LLC**, Portland, OR
Assistant to the Owner
- a gallery specializing in Native American Art with a focus on building bridges between Native and Non-Native cultures.
 - assisted the owner with organizing events and lectures
 - drafted press releases, maintain the web site, kept the books and sold art. I

- Aug. 07-
Oct. 2008 **Roark's Studio Gallery**, Laguna Beach, CA
Gallery Manager
A gallery featuring the studio work of artist Roark Gourley.
 - developed strong relationships with clients and to closed sales.
 - managed the office: organized files, kept the books, designed marketing materials, maintained the web site, and researched and followed up with sales leads.
- Feb. 06-
Aug. 2007 **George Stern Fine Arts**, Carmel, CA
Administrative Assistant
A historical gallery specializing in Early California Paintings and American Impressionism.
 - drafted client correspondence, maintained a detailed client and inventory database, created online advertisements, coordinated invoicing and shipping, researched paintings and artists, wrote artist biographies.
- Aug. 05-
Feb. 2006 **The Museum of Art and History @ The McPherson Center**, Santa Cruz, CA
Visitor Services Museum Attendant
 - acted as front desk reception, educated visitors on exhibitions, promoted membership, scheduled and trained volunteers, and completed projects for staff as needed such as attendance reports, promotional flyers, and spread sheets.
- Sept. 01-
July 2005 **The Eloise Pickard Smith Gallery**, Cowell College, UCSC, Santa Cruz CA
Assistant to the Director/ Co-Curator
A non-profit campus gallery focusing in regional artists.
 - installed exhibits and engaged students in discussion of the work
 - co-curated **Cowell College the Early Years**, an exhibition commemorating the 40th anniversary of Cowell College.

VOLUNTEER WORK

- June -Aug.
2011 **The Regional Arts & Culture Council**
Public Art Collections Intern
 - researched works in the public art collection and drafted brief conceptual statements for over 150 works. These descriptions were entered in the main databases so that they would feed to the website and their new Portland Public Art iPhone App.
- Sept. 09 &
2011 **The Portland Institute for Contemporary Art (PICA)**
Time Based Art Festival Volunteer 2009 & 2011
 - helped PICA transform an abandoned Washington High School into an alternative time based arts venue and with set up at the Labor Day picnic on the lawn of Washington High School with Slow Food, where members of the community could feast on a meal cooked entirely from home-grown vegetables.
- March 09-
Present **The Museum of Contemporary Craft**, Portland, OR
Volunteer
 - volunteered at the Museum's front desk, keeping track of visitors and promoting donations and memberships.

SKILLS SUMMARY

- Arts Administration
- Public Art
- Community Engagement
- Non-Profit Management
- Resource Development
- Project Management
- Social Media Management
- Arts Marketing
- Event Planning
- Proficient in Written and Oral **French**
- **Adobe Creative Suite**: Photoshop, Illustrator, InDesign, Flash, Dreamweaver
- Web Publishing: **XHTML, CSS and FTP**
- **MS Office**: Excel, Outlook, Word, Publisher, PowerPoint
- **Quickbooks**
- **Database Software**: GiftMaker, FileMaker, SpinSoft, Address Book
- Both **Windows XP** and **Mac OS X** Operating Systems